



Founder Background and Why ClosedCast Was Founded

Jay Christian is a technology professional with more than 20 years of experience as an analyst, developer, and consultant. Throughout his career, he has worked across healthcare, nonprofit organizations, information technology consulting, and public-sector projects supporting federal government initiatives.

His background includes systems integration, data exchange, customer-facing applications, and the design and deployment of technology solutions that help organizations connect people, information, and services.

The idea for ClosedCast came from a deeply personal experience.

When Jay's daughter entered her senior year of high school, the family was asked to provide childhood videos and memories for graduation activities. What seemed like a simple request quickly became a frustrating search through decades of hard drives, old computers, cloud accounts, CDs, DVDs, and other storage technologies.

Some videos may have been stored on VHS tapes. Others may have been saved to CD-ROMs or even Zip Drives—technologies that once felt permanent but are now difficult to access. After hours of searching through terabytes of old storage, some of the family's most meaningful recordings were still nowhere to be found.

Around the same time, Jay's wife received a cancer diagnosis. The combination of those events created a powerful realization: the most important stories in our lives are often the least protected.

Families, churches, organizations, and communities invest years creating meaningful recordings, yet those archives frequently become scattered across devices, accounts, and technologies that change over time. The content still exists, but finding it becomes

increasingly difficult.

Jay realized this problem was not unique to his family.

The pain of losing access to important stories is real. More importantly, it is preventable.

ClosedCast was created to solve what Jay calls “The Archive Problem”—the gradual loss of access to meaningful video collections over time.

ClosedCast is intentionally different from social media. It is not built around likes, comments, advertising, or algorithms competing for attention. Instead, it provides a private streaming archive where people remain in control of their content.

Users decide who can watch their videos.

Users decide whether to share them.

Users decide whether to monetize them.

ClosedCast does not claim ownership of user content, and archives can be exported and moved elsewhere if owners choose to do so.

Jay built the product he wished his family had years ago—a place where important stories remain organized, accessible, and easy to revisit for generations.

Built for archives, not algorithms.